



2019 Homeschool College Fair Exhibitor Registration

Please complete this form to register as one of our 2019 Homeschool College Fair Exhibitors.

(The form may be scanned and e-mailed to cheo@cheohome.org or mail to: CHEO, PO Box 434; Granville, OH 43023)

EXHIBITING COLLEGE INFORMATION

College Name _____

(Please list your College name as you wish it to be listed in our College Fair advertising materials.)

College Address

Street Address _____

City _____ State _____ Zip _____

College Phone Number (_____) _____ - _____

E-mail for publication _____

(This is the Email address you want published in the College Fair advertising materials.)

College Website _____

CONTACT PERSON FOR EXHIBITING COLLEGE

Contact Name _____

(This is the name of the person that we could contact if we have questions about the registration or college.)

City _____ State _____ Zip _____

Contact Phone Number (_____) _____ - _____

E-mail address for contact person _____

BOOTH RENTALS

Number of Booths:

One booth @ \$75.00

Two booths @ \$100.00

(Booths are on a first come/first serve basis. No registration is complete without the accompanying payment.

Please mail your payment to: CHEO, PO Box 434, Granville, OH 43023)

COLLEGE FAIR ADVERTISING OPTIONS FULL COLOR PROGRAM ADVERTISEMENT

(PLEASE EMAIL YOUR ADVERTISEMENT TO CHEO@CHEOHOME.ORG BY MARCH 15, 2019)

- 1/4 page** (3.75 inches by 2.25 inches) @ \$250.00
- 1/2 page** (3.75 inches by 4.5 inches) @ \$350.00
- Full page** (7.5 inches by 4.5 inches) @ \$450.00

ADDITIONAL ADVERTISING OPTIONS 2019 ADVERTISING OPTIONS (see paragraphs below for specifics)

- 2-week Website Ad Block** \$200
- 1 Dedicated E-Blast** \$350
- 1 Monthly Newsletter Ad Block** \$450
- Primary College Fair Sponsor** \$1600 **(This spot has been filled by Ohio Christian University!!)**
- Secondary College Fair Sponsor** \$950

2-Week Ad Block on CHEO Website - \$200 Advertisements are located on the front page of our website “below the fold”. Ads may not blink or flash. Limited spaces are available.

1 Dedicated E-mail Blast - \$350 A dedicated e-mail blast is sent to our entire newsletter list. Current circulation is approximately 3100 - 3500. Only one blast is offered each week, so there are limited opportunities to reach our membership through this advertising method. All blasts must be submitted in JPEG or HTML format two weeks prior to publication.

1 Monthly Newsletter Ad Block - \$400 An ad block in our monthly newsletter sent to approximately 3,100-3,500 each month. This block will link to your site. Ads may not blink or flash.

MAIN COLLEGE FAIR SPONSOR \$1,600.00 This package includes... *2 large signs (one placed at the registration table, one placed close to the CHEO table) Signage is provided by the school *2 month website advertising (one prior to the event and one after) *2 dedicated e-mail blasts (one prior to the event and one after) * one Ad Block in the monthly Newsletter *Full back page advertisement on program created for the event. *Distribution of sponsor brochures the day of the event and included in all CHEO member kits for a 2-month period.

SECONDARY COLLEGE FAIR SPONSOR \$950.00 This package includes: *One month website ad (prior to event) *one dedicated e-mail blast (after the event) *half page ad within the event program *One Ad Block in monthly Newsletter after the event *distribution of sponsor brochures on the day of the event and in all member kits for one month after the event.

LEASE AGREEMENT I have read and do agree with the Lease Agreement for the 2019 Homeschool College Fair.

- Yes No

Name _____ Date _____

Make check out to CHEO and send to: CHEO, PO Box 434, Granville, OH 43023